

CATALOG

PURO SKIN CARE

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I am dedicated to creating natural products handmade in small quantities to guarantee freshness and quality. The main ingredient is beef tallow, known for its deeply moisturizing and nourishing properties, ideal for skin and hair care. I am passionate about being able to offer healthy, effective, accessible alternatives that take advantage of the best of nature, free of harmful chemicals and designed with your well-being in mind.

PURO • SKIN CARE



BEEF TALLOW FACE CREAM

This facial care product combines carefully selected natural ingredients to nourish, hydrate and revitalize your skin. Ideal for those looking for soft, healthy and rejuvenated skin.

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1 OZ \$12.00

2 OZ \$22.00

4 OZ \$38.00

HAIR OIL

This product hydrates, strengthens and revitalizes hair from roots to ends. Restores shine, controls frizz and encourages healthy growth, ideal for dry or damaged hair.

[Read more](#)

1 OZ \$16.00

2 OZ \$28.00

4 OZ \$42.00

BEEF TALLOW LIP BALM

This balm deeply hydrates, protects and softens your lips, leaving them soft and smooth. Its natural formula repairs dryness, retains moisture and provides a refreshing sensation, perfect for daily lip care.

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0.5 OZ \$4.00

WHAT IS BEEF TALLOW AND ITS BENEFITS?

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Despite the rigorous measures taken during the manufacturing process, We assume no responsibility for irritations, allergic reactions or other adverse effects that may arise from the use of these products.

By using these products, you acknowledge and agree to take full responsibility for their application and the results obtained. Please make sure to do a skin patch test before using.

HOW TO ORDER MY PRODUCTS

As a one-woman small business, this store is currently online-only. I accept orders from social media direct messages, email or through the sharing of this catalog.



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BEEF TALLOW FACE CREAM



This facial care product combines carefully selected natural ingredients to nourish, hydrate and revitalize your skin. Ideal for those looking for soft, healthy and rejuvenated skin.

AVAILABLE IN

1 OZ \$12.00 2 OZ \$22.00 4 OZ \$38.00

INGREDIENTS AND BENEFITS

Beef Tallow

- Deeply moisturizes thanks to its composition similar to human sebum.
- Contains vitamins A, D, E and K that regenerate and protect the skin.
- Soothes irritations and strengthens the skin barrier.

Jojoba Oil

- Balances the skin's natural oil and prevents blockages in the pores.
- Protects against acne-causing bacteria.
- Its vitamin E fights premature aging.

Argan Oil

- Moisturizes and softens the skin with fatty acids and vitamin E.
- Improves elasticity, reducing wrinkles and fine lines.
- Relieves irritations and promotes uniform skin.

Frankincense Oil (Frankincense)

- Helps reduce scars, spots, and expression lines.
- Calms inflammation and balances skin tone.
- Tones and firms, improving texture and reducing pores.

INSTRUCTIONS

1. Start with a clean face, with damp skin for better absorption.
2. Take a small amount and massage the area when applying.
3. Let the cream absorb before applying additional products or makeup.
4. Apply once a day, preferably during your night skincare routine. You can also use it in the morning for very dry or sensitive skin.

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HAIR OIL

This product hydrates, strengthens and revitalizes hair from roots to ends. Restores shine, controls frizz and encourages healthy growth, ideal for dry or damaged hair.

AVAILABLE IN

1 OZ \$16.00 2 OZ \$28.00 4 OZ \$42.00

INGREDIENTS AND BENEFITS

Beef Tallow

- **Deep Hydration:** Mimics the scalp's natural oils, providing long-lasting hydration and reducing dryness.
- **Nutrient Rich:** Contains Vitamins A, D, E, and K, which nourish hair follicles and encourage the growth of healthier, shinier strands.
- **Scalp Soothing:** Anti-inflammatory properties calm irritation and promote overall scalp health.

Olive Oil

- **Strengthens Hair:** Packed with antioxidants and healthy fats, it strengthens hair shafts and reduces split ends.
- **Shine Boost:** Adds natural shine and softness to dull, damaged hair.
- **Scalp Care:** Moisturizes and soothes dry, itchy scalp while fighting dandruff.

Coconut Oil

- **Deep Conditioning:** Penetrates hair strands to reduce protein loss, repair damage, and deeply moisturize.
- **Shine Add:** Leaves hair soft and shiny while improving manageability.
- **Prevents Breakage:** Lauric Acid strengthens hair, reducing brittleness and breakage.

Argan Oil

- **Hydrating & Conditioning:** Rich in Vitamin E and essential fatty acids, it deeply moisturizes and conditions hair.
- **Frizz Control:** Controls frizz and smooths hair for a sleek, polished look.
- **Increases Elasticity:** Improves hair elasticity, reducing breakage and split ends.

Rosemary Oil

- **Promotes Growth:** Stimulates blood circulation to the scalp, encouraging thicker, faster-growing hair.
- **Reduces Dandruff:** Antimicrobial properties help fight dandruff and relieve irritation.
- **Strengthens Follicles:** Promotes healthier, more resilient hair over time.

Castor Oil

- **Promotes Growth:** Improves blood flow to the scalp, promoting hair growth and thickness.
- **Thickens Hair:** Its high ricinoleic acid content nourishes hair, reducing thinning.
- **Improves Scalp Health:** Antibacterial and antifungal properties help reduce scalp infections.

Black Seed Oil

- **Strengthens and Protects:** Antioxidants and fatty acids nourish hair and protect it from damage.
- **Reduces Hair Loss:** It can help fight hair thinning and breakage thanks to its anti-inflammatory properties.
- **Promotes scalp health:** Soothes irritated scalp and combats conditions such as dandruff.

Instructions

1. Start with dry or slightly damp hair and divide it into sections for even application.
2. Scoop out the desired amount of hair mask and apply the scalp, gently massaging to stimulate circulation and absorption.
3. Distribute the rest of the mask through your hair, focusing on dry or damaged ends.
4. Leave the mask on for at least an hour or apply before bed, covering hair with a shower cap and washing out the next morning.





BEEF TALLOW LIP BALM

This balm deeply hydrates, protects and softens your lips, leaving them soft and smooth. Its natural formula repairs dryness, retains moisture and provides a refreshing sensation, perfect for daily lip care.

0.5 OZ \$4.00

INGREDIENTS AND BENEFITS

Beef Tallow

- Deeply moisturizes and nourishes lips with essential fatty acids and vitamins A, D, E, and K.
- Mimics the skin's natural oils, offering long-lasting hydration and a protective barrier.

Beeswax

- Acts as a natural sealant, locking in moisture to prevent lips from cracking and drying out.
- It Provides structure to the balm while offering antibacterial and anti-inflammatory properties.

Shea Butter

- Rich in vitamins A and E, it soothes and heals chapped or irritated lips.
- Adds a creamy texture and helps restore elasticity to the delicate skin of the lips.

Peppermint

- It Offers a cooling sensation that soothes and invigorates.
- May promote circulation, enhancing the natural appearance of the lips.

Vitamin E

- A powerful antioxidant that protects lips from environmental damage and free radicals.
- It helps repair and maintain healthy lip skin by reducing inflammation and promoting cell regeneration.

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What is beef tallow?

Beef tallow is the rendered fat from cattle (beef), often used in cooking, skin care, and hair care. Rendering is the process of slowly heating beef fat (usually tallow, the tough fat found around the kidneys and loin) to melt and purify it. The resulting product is a solid, creamy fat with a long shelf life and versatile applications.

Skin Benefits

- Nutritional Powerhouse: Packed with vitamins A, D, E and K, it promotes skin repair, radiance, elasticity and UV protection.
- Deep Hydration: Forms a barrier to retain moisture and relieve dry skin.
- Healing Properties: Reduces inflammation, calms redness and helps heal minor skin problems such as eczema, psoriasis or cuts.
- Weather Protection: Protects against cold, windburn and dryness, while soothing skin after sun exposure.
- Versatility: Used in products such as lip balms, body oils and hair treatments, it offers comprehensive skin and scalp care.
- Non-Comedogenic: Maintains balanced oil production, even suitable for acne-prone skin.
- Ancient Wisdom: A traditional skin care ingredient with centuries of proven effectiveness.
- Long Shelf Life: Stable and free of unnecessary preservatives, ideal for clean beauty products.
- Supports the Microbiome: Promotes a healthy skin barrier while preventing irritation from chemical-laden moisturizers.

Hair Benefits

- Hydrates Hair: Its fatty acids mimic scalp sebum, locking in moisture and preventing dryness and brittleness.
- Supports Scalp Health: Its anti-inflammatory properties soothe irritation and fight dandruff, promoting a healthy scalp for hair growth.
- Strengthens and Protects: Vitamins A, D, E and K nourish hair, repair damage and protect against environmental stressors.
- Encourages Growth: A hydrated and balanced scalp results in stronger, thicker hair with less breakage.
- Natural Alternative: Free of toxins and chemicals, it is perfect for natural beauty enthusiasts.

